

## EXPERIENCE

June 2015–Present, [User Experience Designer](#)

@ [Bandwidth](#), Raleigh, NC  
www.bandwidth.com

Establishing a research-based and customer-driven product development culture based on an up-front discovery process; fostering company-wide design collaboration to build a consistent brand experience across all products and corporate marketing; designing new web-based experiences via wireframes, interactive prototypes, and high fidelity designs

June 2014–May 2015, [User Experience Designer](#)

@ [AgaMatrix](#), Salem, NH  
www.agamatrix.com

Conceptualizing, designing, and improving user experiences for blood glucose meters, web and mobile diabetes management applications, and the company website through preliminary sketches, wireframes, high fidelity designs, prototypes, and fully functional simulators; front-end web development

May 2013–June 2014, [Creative Director](#)

@ [MyVBO LLC dba Ziftr](#), Milford, NH  
www.ziftr.com

Directing and working with the design team to establish brands for several projects; working closely with executive management and all teams to ensure brand consistency and optimal user experience; defining UX through information architecture and wireframes; testing prototypes with Invision and UserTesting.com; designing web and mobile applications and print collateral; responsive front-end development within MVC frameworks; enhancing user engagement based on Crazy Egg and Optimizely testing

Sep 2011–May 2013, [Design Lead](#)

@ [Transparent Language](#), Nashua, NH  
www.transparent.com

Designing web, print, and brand collateral; front-end web development; cooperatively crafting UX from initial concept to final implementation for a range of online, desktop, and mobile products; working closely with marketing to maintain consistent branding for product promotions and trade shows; An Event Apart Boston 2012 attendee

Oct 2008–Sep 2011, [Web Designer & Drupal Themer](#)

@ [CommonPlaces](#), Hampstead, NH  
www.commonplaces.com

Designing, theming, and developing websites primarily in Drupal 5, 6, and 7; coding in HTML, CSS, PHP, and Javascript/JQuery; designing web and print collateral; guiding clients through project management; DrupalCon San Francisco 2010 attendee

May–Oct 2008, [Designer & Front-end Developer](#)

@ [Varuna Design & Advertising](#), Bedford, NH  
www.varunadesign.com

Coding in XHTML, CSS, PHP, and Javascript/JQuery. Designing and editing websites and logo/identity work in Adobe Fireworks and Photoshop

## EDUCATION

2004–2008, [Springfield College](#)

Bachelor of Science in Computer Graphics (web and graphic design concentration), Art minor  
Graduated Magna Cum Laude with a GPA of 3.8627/4.0

# SHAUN C. SUTHERLAND

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## PIXEL-PERFECT DESIGN

User Experience	■ ■ ■ ■ ■
User Interface	■ ■ ■ ■ ■
Information Architecture	■ ■ ■ ■ ■
Website	■ ■ ■ ■ ■
Responsive	■ ■ ■ ■ ■
Web Application	■ ■ ■ ■ ■
Mobile Application	■ ■ ■ ■ ■
Email	■ ■ ■ ■ ■
Browser Extension	■ ■ ■ ■ ■
Dot Matrix	■ ■ ■ ■ ■
Marketing	■ ■ ■ ■ ■
Identity / Branding	■ ■ ■ ■ ■
Print	■ ■ ■ ■ ■
Product	■ ■ ■ ■ ■
Photoshop	■ ■ ■ ■ ■
Illustrator	■ ■ ■ ■ ■
InDesign	■ ■ ■ ■ ■

## CLEAN, LEAN CODE

HTML	■ ■ ■ ■ ■
CSS	■ ■ ■ ■ ■
Sass / Less	■ ■ ■ ■ ■
JS / JQuery	■ ■ ■ ■ ■
Bootstrap	■ ■ ■ ■ ■
Other	■ ■ ■ ■ ■

(PHP, Ruby on Rails, Python, AJAX, D3.js, Raphaël, Jekyll, Git, SVN, Wordpress, Drupal)

## TRADITIONAL BACKGROUND

Ongoing passion for the traditional arts; media include graphite, charcoal, acrylic, wood, clay, and other mixed media